

The National Center of Meteorology wins the Sharjah International Award for Government Communication



The Center won (Thursday) the Sharjah International Government Communication Award for the "Best Spokesperson" category, and the "What I Expected" campaign, which was nominated in the first three places in the "Best Communication and Media Content" category.

This award highlights the Center's active role in delivering effective messages and raising community awareness, in a way that enhances the values of transparency and constructive communication, and confirms its commitment to developing innovative strategies that enhance the effectiveness of institutional communication.

The Center's winning of this award is the culmination of a long journey of successes and achievements in the field of weather and climate information awareness, where its continuous media campaigns have contributed to promoting a culture of dealing with weather phenomena and achieving a high level of community response.

As part of its relentless pursuit of development, the Center continues to work on improving its media strategies in line with the emerging changes in the digital world, stressing its commitment to innovation and interaction with the public through various communication platforms, with the aim of enhancing awareness and community culture in introducing meteorological and climatic information and its developments.